MASTER WiZR
Cookie Policy

Definition

Cookies are small text files that are stored on a user's device when they visit the MASTER WiZR platform. These files contain information about the user's visit, such as their preferences and browsing history. Cookies are used to enhance the user's experience on the platform by allowing MASTER WiZR to customize their visit and provide more relevant content.

MASTER WiZR uses both session and persistent cookies on its platform. Session cookies are temporary files that are deleted once the user closes their browser, while persistent cookies remain on the user's device until they expire or are deleted. Cookies may be set by MASTER WiZR or by third-party providers that MASTER WiZR has integrated with its platform.

Cookies may be used on the MASTER WiZR platform for a variety of purposes, including but not limited to:

- Authentication and security: cookies may be used to verify the identity of users and ensure the security of their account.
- Personalization: cookies may be used to remember user preferences, such as language settings or font size.
- Analytics: cookies may be used to track user behavior on the platform, such as which pages they visit and how long they stay on each page. This information is used to improve the platform and provide better services to users.
- Advertising: cookies may be used to display targeted ads to users based on their browsing behavior and preferences.

MASTER WiZR respects the privacy of its users and only uses cookies in accordance with its Privacy Policy and applicable laws and regulations. Users have the right to disable cookies on their device, although this may limit their ability to access certain features or services on the platform.

Types of Cookies

1. Essential cookies: These cookies are necessary for the website to function properly and cannot be turned off in our systems. They are usually set in response to actions made by you, such as setting your privacy preferences, logging in, or filling in forms.
2. Performance cookies: These cookies allow us to count visits and traffic sources, so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site.

3. Functional cookies: These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third-party providers whose services we have added to our pages.
4. Advertising cookies: These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant advertisements on other sites.

MASTER WiZR may also use other types of cookies as necessary or as new features are implemented on the platform.

Purpose of Cookies:

MASTER WiZR uses cookies for a variety of purposes, including:

1. Essential cookies: These cookies are necessary for the proper functioning of the website and cannot be turned off in our systems. They are usually only set in response to actions made by the user, such as logging in or filling out forms. Without these cookies, certain features of the website may not work properly.
2. Performance cookies: These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our website. They help us to know which pages are the most and least popular and see how visitors move around the site.
3. Functionality cookies: These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third-party providers whose services we have added to our pages.
4. Targeting and advertising cookies: These cookies track browsing habits and activity across websites to deliver personalized advertisements that are relevant to the user's interests. They are also used to limit the number of times a user sees an ad and to measure the effectiveness of advertising campaigns.
5. Analytics cookies: These cookies help us understand how our website is being used and improve its performance. We use Google Analytics to collect information about website usage, such as which pages are visited most often and how users navigate through the site.

Overall, cookies are used to improve the user experience on the MASTER WiZR platform and to provide users with relevant and personalized content.

Cookie Management:

MASTER WiZR provides users with options to manage cookies, including opting-out of non-essential cookies. Users can manage cookie preferences through their browser settings or by using the cookie management tool provided by MASTER WiZR.
Users can generally set their browser to notify them when a cookie is placed, giving the user the option to accept or reject the cookie. Users can also delete cookies that have been stored on their device by clearing their browser history.

MASTER WiZR provides a cookie management tool that allows users to manage their preferences for cookies on the platform. The tool allows users to choose which types of cookies they want to accept, including opting-out of non-essential cookies.

Users who wish to opt-out of non-essential cookies can do so by accessing the cookie management tool and selecting the relevant option. Users should note that opting-out of non-essential cookies may affect the functionality of certain features of the platform.

Cookie Consent:

MASTER WiZR obtains user consent for the use of non-essential cookies in compliance with applicable laws and regulations. The cookie consent process includes the following:

1. Notification: When a user visits the MASTER WiZR website or platform, a banner notification is displayed indicating that cookies are used on the website or platform. The notification also provides a link to the Cookie Policy and Privacy Policy.
2. Opt-in: Users have the option to opt-in to the use of non-essential cookies by clicking "Accept" on the cookie banner notification. If a user does not click "Accept," non-essential cookies will not be used.
3. Opt-out: Users can withdraw their consent to the use of non-essential cookies at any time by adjusting their browser settings or by using the opt-out mechanism provided in the Cookie Policy.
4. Essential Cookies: Users cannot opt-out of essential cookies, which are necessary for the functioning of the MASTER WiZR platform.

MASTER WiZR ensures that users have a clear understanding of the types of cookies used and their purpose before obtaining their consent. Users are able to make an informed decision regarding the use of cookies on the MASTER WiZR platform.

Third-Party Cookies:

MASTER WiZR uses third-party cookies for a variety of purposes, including analytics, advertising, and social media integration. Third-party cookies are created by domains other than the one the user is visiting, and their use is governed by the privacy policies of the third-party service providers.

MASTER WiZR uses the following third-party service providers, each of which has its own privacy policy:
- Google Analytics: used to analyze website usage and improve website performance. For more information on Google Analytics cookies, please visit https://policies.google.com/technologies/types?hl=en.
- Google AdWords: used for advertising and marketing purposes. For more information on Google AdWords cookies, please visit https://policies.google.com/technologies/types?hl=en.
- Facebook: used for social media integration and advertising. For more information on Facebook cookies, please visit https://www.facebook.com/policies/cookies/.
- Twitter: used for social media integration and advertising. For more information on Twitter cookies, please visit https://help.twitter.com/en/rules-and-policies/twitter-cookies.

Users can manage their preferences for third-party cookies through their browser settings or by using opt-out mechanisms provided by the third-party service providers. Please note that opting out of third-party cookies may affect the functionality and user experience of the MASTER WiZR platform.

Data Collection

MASTER WiZR uses cookies and similar technologies to collect various types of data from users who interact with the platform. This data may include:
- User preferences and settings
- Usage data, such as pages visited and links clicked
- Device and connection data, such as IP address, browser type, and operating system
- Demographic information, such as age and gender (when provided voluntarily)
- Interests and behavior information, such as search queries and interactions with advertisements

This data is collected to improve the performance of the platform, enhance user experiences, and serve targeted advertisements. MASTER WiZR may also use this data for analytics and research purposes, to identify trends and develop new features and functionalities.

MASTER WiZR takes the protection of user data seriously and takes measures to ensure that it is kept secure. Data collected through cookies is encrypted during transmission and stored on secure servers. MASTER WiZR also follows strict access control protocols and conducts regular data inventory and review processes.

By using the MASTER WiZR platform, users consent to the use of cookies and similar technologies to collect their data as described in this policy. Users have the option to manage their cookie preferences through the settings of their web browser or by using the cookie management tools provided by MASTER WiZR.

Changes to this Policy

In the event of changes to the Cookie Policy, MASTER WiZR will update the policy to reflect any modifications. Users will be notified of changes through a notice on the MASTER WiZR platform, which will direct users to review the updated policy. Continued use of the platform following any changes to the Cookie Policy will indicate acceptance of the updated terms. Users are encouraged to review the policy periodically to stay informed of any changes that may affect their cookie preferences.

Contact Information

If you have any questions, concerns, or requests related to our Cookie Policy, please contact us at:

By email: info@masterwizr.com
By visiting this page on our website: https://masterwizr.com/contact

By phone number: 858 337 9303

Our Data Protection Officer is also available to answer any questions related to cookies and our data protection practices. You can contact us at info@masterwizr.com.