



MASTER WIZR
Privacy Policy

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Last updated: May 23, 2022

This Privacy Policy ("Policy") describes how we collect, use, store, process, and share your information in relation to this website. This Policy covers our treatment of information that is gathered by this website, including personally identifiable information or personal. This Policy does not apply to information collected by third-party websites or services or personal data collected in the context of employment.

The Policy covering personal data collected in the context of employment is made available to Purpose employees on the company intranet and can be requested from info@masterwizr.com.

MASTER WiZR is a premier presentation and meeting company driven by our mission to achieve excellence by empowering individuals and companies of all sizes.

Personal Data

This means all the information submitted by an individual or company about them as an entity, including any descriptions that MASTER WiZR can relate to that person or entity, which is categorized as follows:

- **Account:** Means a unique entity, Administrator or regular user name, contact information, account ID, billing information, and account plan information.
- **Company** (referred to as either "the Company," "We", "Us", or "Our" in this Agreement) refers to MASTER WiZR, Oslo, Norway.
- **Cookies** are small files placed on Your computer, mobile device, or any other device by a website, containing the details of Your browsing history on that website among its many uses.
- **Profile or participant information:** Display name, picture, email address, phone number, job information, stated locale, and user ID.
- **Contacts and Calendar Integrations:** Contact information and calendars a user integrates from a third-party app.
- **Country** refers to the Global
- **Service** refers to the Websites and Products.
- **Device** means any device that can access our services, such as a computer, a cell phone, or a digital tablet.
- **Settings:** Audio and video settings, recording file location, screen sharing settings, and other settings and configuration information.
- **Registration Information:** Name and contact information, responses to registration questions, and other registration information requested by our platforms.
- **Third-parties:** refers to any website or any social network website through which a user can log in or create an account to use the Service.
- **Device Information:** Details about the speakers, microphone, camera, OS version, hard disk ID, PC name, MAC address, and IP address.

- **Usage Data** refers to data collected automatically, either generated by the Service or from the Service infrastructure itself (for example, the duration of a page visit, duration of a call, and the bandwidth analysis of such calls).
- **Meeting, Webinar, and Messaging Content and Context:** Audio, video, in-meeting messages, chat messaging content, transcriptions, written feedback, responses to polls and Q&A, and files, as well as related contexts, such as invitation details, meeting or chat name, or meeting agenda.
- **Product and Website Usage:** Information about how people and their devices interact with MASTER WiZR products (ecosystem), such as searches and data exchange.
- **Communications with MASTER WiZR:** Information regarding your interactions with MASTER WiZR, such as support inquiries, can be stored for improvement.
- **Information from Partners:** MASTER WiZR obtains information about account owners and their users from third-party companies which sell it for ad creation.
- **Website** refers to MASTER WiZR, accessible from <https://masterwizr.com/>
- **You** mean the individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

How your personal data is used:

Usage Data has collected automatically when using the Service.

Usage data means, information about a user's Device, its Internet Protocol address (e.g., IP address), the browser type, and version. This may also include some of our Services that a user visits. Other details like the time and date of a user's visit and the spent on those pages and other unique device identifiers and r diagnostic data.

When You access the Service on a mobile device, we may collect certain information automatically, such as the type of mobile device, your mobile device's unique ID, the IP address of the device and its operating system, and the type of mobile Internet browser.

We may also collect information that Your browser sends whenever you visit our Service or access the Service via mobile devices.

Information from Third-Party Social Media Services

The Company allows You to create an account and log in to use the Service through the following Third-party Social Media Services:

- Google
- Facebook
- Twitter
- Microsoft Outlook accounts

Suppose You decide to register through or otherwise grant us access to a Third-Party Social Media Service. In that case, we may collect Personal data already associated with

Your Third-Party Social Media Service's account, such as Your name, email address, activities, or contact list associated with that account.

You may also share additional information with the Company through Your Third-Party Social Media Service's account.

Suppose You choose to provide such information and Personal Data during registration. In that case, you are giving the Company permission to use, share, and store it consistent with this Privacy Policy.

MASTER WiZR uses personal data to conduct the following activities:

- **Provide MASTER WiZR Products and Services:** we use data to route invitations and messages to recipients using MASTER WiZR Products.
- **Product Research and Development:** To develop, test, and improve MASTER WiZR Products.
- **Marketing, Promotions, and Third-Party Advertising:** We may use cookies or third-party advertising partners to show you ads within MASTER WiZR Products.
- **Authentication, Integrity, Security, and Safety:** To authenticate accounts and activity, detect, investigate, and prevent malicious conduct or unsafe experiences.
- **Communicate with You:** We use personal data to communicate about MASTER WiZR Products and services offers and any updates that you should be aware of.
- **Legal Reasons:** To comply with applicable law or respond to valid legal processes.
- **To manage Your requests:** To attend and manage Your requests to Us.
- **For business transfers:** We may use Your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or another sale or transfer of some or all of Our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data held by Us about our Service users is among the assets transferred.
- **For other purposes:** We may use Your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns, and evaluating and improving our Service, products, services, marketing, and your experience.

Tracking Technologies and Cookies

We use cookies and similar tracking technologies to track the activity on Our Services and store certain information. Tracking technologies used are beacons, tags, and scripts to collect and track information and improve and analyze Our Service. The technologies We use may include:

- **Cookies or Browser Cookies.** A cookie is a small file placed on Your Device. You can instruct Your browser to refuse all Cookies or indicate when a cookie is being sent. However, if You do not accept cookies, you may not be able to use some parts of our Service. Unless you have adjusted Your browser setting to refuse cookies, our Service may use Cookies.

- **Flash Cookies.** Certain features of our Service may use local stored objects (or Flash cookies) to collect and store information about Your preferences or Your activity on our Service. Flash Cookies are not managed by the same browser settings as those used for Browser Cookies.
- **Web Beacons.** Certain sections of our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company to count users who have visited those pages or opened an email and for other related websites statistics.
- Cookies can be "Persistent" or "Session" Cookies. Persistent Cookies remain on Your personal computer or mobile device when You go offline, while Session Cookies are deleted as soon as You close Your web browser. You can learn more about cookies here: [Cookies by Terms Feed Generator](#).

We use both Sessions and Persistent Cookies for the purposes set out below:

- **Necessary / Essential Cookies**
Type: Session Cookies - Administered by: Us
 Purpose: These cookies are essential to provide You with services available through the Website and enable You to use some of its features. They help to authenticate users and prevent fraudulent use of user accounts. Without these Cookies, the services you have asked for cannot be provided, and We only use these Cookies to provide You with those services.
- **Cookies Policy / Notice Acceptance Cookies**
Type: Persistent Cookies -Administered by: Us
 Purpose: These Cookies identify if users have accepted the use of cookies on the Website.
- **Functionality Cookies**
Type: Persistent Cookies - Administered by: Us
 Purpose: These cookies allow us to remember choices You make when Using the Website, such as remembering your login details or language preference. The purpose of these cookies is to provide you with a more personal experience and avoid re-entering your preferences every time. You use the Website.

For more information about the cookies we use and your choices regarding cookies, please visit our [Cookies Policy](#) or the [Cookies](#) section of our [Privacy Policy](#).

How Do We Share Personal Data?

MASTER WiZR provides personal data to third parties only with consent or in one of the following circumstances:

- **Service Providers/Resellers:** If an account owner licensed or purchased MASTER WiZR Products from a third-party reseller of our, Products We may share Your personal information with such to monitor and analyze the use of our Service, to contact You

- **Vendors:** MASTER WiZR works with third-party service providers to provide support and business services such as payment processing, advertisements, and business analytics.
- **For Legal Reasons:** MASTER WiZR may share personal data as needed to (1) comply with applicable law or respond to, investigate, or participate in legal processes and procedures; (2) enforce or investigate potential violations of its policies; (3) detect, prevent, or investigate potential fraud, abuse, or safety and security concerns; (4) meet our corporate and social responsibility commitments; (5) protect our and our customers' rights and property; and (6) resolve disputes and enforce agreements.
- **Marketing, Advertising, and Analytics Partners:** MASTER WiZR uses third-party data to provide statistics and analysis about how people use MASTER WiZR products.
- **Corporate Affiliates:** MASTER WiZR shares personal information with corporate affiliates to provide integrated and consistent experiences.
- **For business transfers:** We may share or transfer Your personal information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of Our business to another company.
- **Change of Control:** We may share personal data with actual or prospective acquirers, their representatives, and other relevant participants in or during negotiations of sale, merger, acquisition, or restructuring.
- **With Your Consent:** We may disclose Your personal information for any other purpose with Your consent.

Is your information transferred internationally?

We may transfer, store, and process your information in countries other than your own.

Our servers are located in United States. If you are accessing our Services from Europe or other countries outside of the US, please be aware that your information may be transferred to, stored, and processed by us in our facilities and by those third parties with whom we may share your personal information (see "WILL YOUR INFORMATION BE SHARED WITH ANYONE?" above), in United States, and other countries.

If you are not a resident in the European Economic Area, then those countries may not have data protection or other laws as comprehensive as those in an EU country. We will however take all necessary measures to protect your personal information in accordance with this privacy policy and applicable law.

European Commission's Standard Contractual Clauses

Such measures implementing the European Commission's Standard Contractual Clauses for transfers of personal information between our group companies and between us and our third-party providers, which require all such recipients to protect personal information that they process from the EEA in accordance with European data protection laws. Our Standard Contractual Clauses can be provided upon request. We have implemented similar appropriate safeguards with our third party service providers and partners and further details can be provided upon request.

The Site is responsible for the processing of personal information it receives, under the EU GDPR, and subsequently transfers to a third party acting as an agent on its behalf.

Who Can See your personal data when you use MASTER WiZR?

When you send messages or join meetings and webinars on MASTER WiZR, other people and organizations, including third parties outside the seminar, webinar, or news, may be able to see the content and information that you share:

- **Account Owner:** An account owner is an organization or individual that signs up for a MASTER WiZR account. Account owners may have access to:
- **Account Usage:**
 - **Product Usage:** Information about how people and their devices interact with the user's account.
 - **Participant List:** Information about the participants in a MASTER WiZR meeting, webinar, or chat.
- **Registration Information:** Information provided during registration for a webinar, conference, or recording hosted by the account.
- **MASTER WiZR Chat:** Account owners can see information about who sent and received out-of-meeting messages unless the account owner has enabled encryption on chat.
- **In-Meeting/Webinar Messages:** account owners can see sender and receiver information, along with the content of messages in the following circumstances:
 - Messages are sent to Everyone in recorded meetings
 - Messages sent to panelists in recorded webinars
 - Direct messages if the account owner has enabled archiving
- **Webinar Panellists and Attendees:** Only panelists may be visible and see the names of attendees during a webinar.
- **Livestreams:** Meeting and webinar hosts can choose Livestream from a third-party site or service.
- **Third-Party Apps and Integrations:**
 - Account owners can choose to add third-party apps to their account via the MASTER WiZR App Marketplace
 - Other participants in the discussion may see the third-party app you are using in real-time
 - Third-party developers may integrate or embed MASTER WiZR meetings into their website or app
 - Personal information shared by account owners and users with third-party apps and integrations is collected and processed by the app developers' policies, not MASTER WiZR's.

European Economic Area (EEA) Switzerland and residents of the state of California - Privacy Rights and Choices

If you are in the European Economic Area (EEA), Switzerland, the UK, or a resident of California, please refer to the respective dedicated sections below. Otherwise, at your request, or by law, we will:

- Inform you of what personal data we have about you;
- Amend or correct such personal data or any previous privacy preferences you selected, or direct you to applicable tools; and
- Delete such personal data or direct you to appropriate tools.

Children's Privacy

MASTER WiZR does not allow children under 13 to sign up for a MASTER WiZR account. Our Service does not address anyone under the age of 13. We do not knowingly collect personally identifiable information from anyone under the age of 13. If You are a parent or guardian and Know that Your child has provided Us with Personal Data, please Contact Us. Suppose We become aware that We have collected Personal Data from anyone under the age of 13 without verification of parental consent. In that case, we take steps to remove that information from Our servers.

Suppose We need to rely on consent as a legal basis for processing Your information and Your country requires permission from a parent. In that case, we may require a minor's parent's consent before We collect and use that information.

For educators that use MASTER WiZR Products to provide educational services to children under 13, MASTER WiZR's Children's Educational Privacy Statement is to be available (To be done).

How to Contact Us

If you have any questions or comments related to this Privacy Statement, please email info@masterwizr.com

You can also contact us by writing to the following address:

MASTER WiZR Contact Centre

By email: info@masterwizr.com

By visiting this page on our website: <https://masterwizr.com/contact>

By phone number: 858 337 9303

Retention of your Personal Data

We retain personal data for as long as required to engage in the uses described in this Privacy Statement unless a more extended retention period is required by applicable law.

The criteria used to determine our retention periods include the following:

- The length of time we have an ongoing relationship with you and provide MASTER WiZR Products to you
- Whether account owners modify or their users delete information through their accounts;
- Whether we have a legal obligation to keep the data (different laws mandate different time frames) or
- Whether retention is advisable in light of our legal position (regarding the enforcement of our agreements, the resolution of disputes, and applicable statutes of limitations, litigation, or regulatory investigation).

The European Data Protection Specific Information Data Subjects Rights

If you are in the EEA, Switzerland, or the UK, your rights to your data processed by us as a controller specifically include:

- **Right of access and portability:** You have the right to access any personal data that we hold about you and, in some circumstances, have that data provided to you;
- **Right of erasure:** In certain circumstances, you have the right to erase data that we hold about you
- **Right to object to processing:** In certain circumstances, you have the right to request that we stop processing your data and sending you marketing communications;
- **Right to rectification:** You have the right to require us to correct any inaccurate or incomplete personal data;
- **Right to restrict processing:** You have the right to request that we restrict the processing of your data, such as if you believe that the personal data we hold about you is not accurate or lawfully held.

If you have any other questions about our use of your data, please send a request at the contact details specified in the [Contact Us section](#).

Legal Basis for Processing Personal Data

Depending on the specific personal data concerned and the factual context, when MASTER WiZR processes personal data as a controller for individuals in regions such as the EEA, Switzerland, and the UK, we rely on the following legal bases as applicable in your jurisdiction:

- **As necessary for our contract: When we agree directly with you, we process your data in accordance with the terms of the contract (such as the terms of EU Standard Contractual Clauses) and we comply with the terms of data**

management and data processing set out in the relevant privacy laws and in the contract.

- **Consistent with specific revocable consents:** We rely on your prior consent to use cookies to engage and deliver tailored advertising.
- **As necessary to comply with our legal obligations:** We process your data to comply with the legal obligations to which we are subject for compliance with EEA laws, regulations, codes of practice, guidelines, or rules applicable to us.
- **To protect your vital interests or those of others:** We process specific personal data to protect critical interests and detect and prevent illicit activities.
- **As necessary for our (or others) legitimate interests, unless those interests are overridden by your interests or fundamental rights and freedoms, which require protection of personal data:** We process your data based on such legitimate interests to
 - (i) enter and perform the contract with the account
 - (ii) develop, test, and improve our Products and troubleshoot products and features and send communications;
 - (iii) ensure authentication, integrity, security, and safety of accounts, activity, and Products
 - (iv) comply with non-EEA laws, regulations, codes of practice, guidelines, or rules.

California Privacy Rights

California Consumer Privacy Act

Under the California Consumer Privacy Act of 2018 (CCPA), California residents may have a right to:

- **Access** to categories and specific pieces of personal data MASTER WiZR has been collected
- **Delete** personal data under certain circumstances; and
- **Opt-out of the "sale" of personal data:** We do not sell your data in the conventional sense; however, data is used to make tailored ads.

MASTER WiZR will not discriminate against you for exercising these rights, as dictated by the CCPA.

MASTER WiZR will acknowledge receipt of your request within 14 business days, provide a substantive response within 45 calendar days, or inform you of the reason and extension period (up to 90 days) in writing.

Under the CCPA, only you or an authorized agent may make a request related to your data upon verification of data.

California's Shine the Light Law (2003)

California Civil Code Section 1798.83, also known as the "Shine the Light" law, permits California's Shine the Light Act is a consumer privacy law **passed in 2003**. It requires businesses to disclose, upon the request of a California resident, it requires companies to disclose what personal information about that person the business has shared with third parties and which third parties received the personal data.

Data Breach

A privacy breach occurs when there is unauthorized access to or collection, use, disclosure or disposal of personal information. You will be notified about data breaches when we believe that you are likely to be at risk or in serious harm. For example, a data breach may be likely to result in serious financial harm or harm to your mental or physical well-being. In the event that we become aware of a security breach that has resulted or may result in unauthorized access, use or disclosure of personal information we will promptly investigate the matter and notify the applicable Supervisory Authority not later than 72 hours after having become aware of it, unless the personal data breach is unlikely to result in a risk to the rights and freedoms of natural persons.

Changes to This Privacy Statement

Changes may be made to this statement, and a new tab with the date of revision will be posted on the website. We will notify You of any changes by posting the new Privacy Policy on this page.

We will notify you via email and/or a prominent notice on Our Service before the change becomes effective and update the "Last Updated" date at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when posted on this page.